

IRMA TIMES

THE ORIGINAL REXALL 1c SALE
will be held at the Irma Drug Store—
October 30, 31, November 1 and 2. You
will be sorry if you miss it!

W. N. FRICKELTON

Vol. 20. No. 17.

Irma, Alberta, Friday, October 25th, 1935.

\$2.00 per year in advance; 5c per copy

Minutes of Monthly Meeting Kinsella Municipal District

Minutes of meeting held at Kinsella at 10 a.m., October 16th, 1935.
The following Councillors were present: Bradley, Bawden, Overbo, Lison and Albrecht.
Cr. Bawden that minutes be passed as read. C.U.
Cr. Bawden that Cr. Albrecht be Deputy Reeve for the next six months—C.U.
Cr. Overbo that statement of receipts and expenditures be passed as read. C.U.
Cr. Albrecht that secretary go to Edmonton and interview department re the doctors scheme. C.U.
Cr. Overbo that secretary advertise in papers the fact that the following lands are for sale by the M.D.: S.W. 12-46-10-W4, S.E. 10-46-10-W4, N.W. 24-45-12-W4. C.U.
Cr. Lison that a delegate be sent to the annual convention at Edmonton—C.U.
Cr. Lison that Cr. Bawden be the delegate. C.U.
Cr. Overbo that delegate be allowed \$30 as expenses. C.U.
Cr. Albrecht that the municipal inspector's report having been read the said report be accepted as read and remarks and suggestions carried out—C.U.
Report of the appeal from the wild lands assessment having been given by the secretary the matter was tabled for instruction from the department.
Cr. Lison that secretary inform Mr. E. Rae that the Council will accept the one-third of the crop grown on S.W. 12-46-10-W4 as rent. C.U.
Cr. Lison that the following bills be passed for payment:

C.P.R., re Holcroft	\$ 3.65
C.P.R., re Holcroft	154.28
C.P.R., re Holcroft	3.60
L. I. Moore, labor	18.30
Irma Hardware	.90
W. Ferries, Pyke	5.00
S. Witton, McMurray	40.00
P.M. Hospital, Wasyi	45.00
Comm. Press, papers	106.00
W.M. News, stationery	2.20
F. Johnson, Fuder	20.08

W. M. S. MEETING

The Women's Missionary Society met at the home of Mrs. Osterhout on Thursday, October 17th, when a special program was arranged to celebrate the tenth anniversary of the W.M.S. since union.
A very interesting part of the program was the story told by Mrs. Hill of how the W.M.S. was started in Irma fifteen years ago, when some of the ladies had to drive ten miles to democrats to attend the meetings.
During the meeting Mrs. M. Johnson took the part of the "spirit of 1935" calling up the different officers and members to tell what has been accomplished during the past ten years.
A cup of tea and social half-hour was indulged in at the close.
As an invitation had been given the Irma Auxiliary to attend the birthday party put on by the Wainwright W.M.S., celebrating ten years of union, two cars of ladies drove to Wainwright that same evening when a very fine program with Mrs. (Dr.) Courrier presiding was put on by the Wainwright ladies. A very enjoyable social time was spent at the close when refreshments were served by the Wainwright ladies and some time was spent in renewing acquaintances between the two auxiliaries.
Our next meeting will be held on November 21st, at the home of Mrs. Arnold, when the new study book on missions in Africa will be started. We ask all the ladies to remember this date and endeavor to be present.

Savings in Good Radios

1 5-Tube Sparton Console, 1935 model, complete with batteries	\$70
1 7-Tube Victor Console, 1932 model, with batteries at	\$45
1 6-Tube Sparton Mantel, 1932, complete with batteries	\$40
2 5-Tube Atwater Kent, table models, with tubes, less batteries, each	\$10

Sather's Super Service

IRMA B. A. Sather, Mgr. ALBERTA

Obituary

MRS. ROY REBER.

The funeral of Evelyn Diana, beloved wife of Roy Reber, who passed away October 17th, 1935, was held from the family home at 1 o'clock on Saturday, October 19th. A very large number of friends and relatives gathered to pay their last respects. The touching services there and at the grave-side were conducted by the Rev. Walter Wright, Nazarene pastor from Edmonton. Interment was made in the Hardisty cemetery.
The pall-bearers, all friends of the deceased, were H. King, J. Voros, J. Harvey, G. Rubink, P. Soko and R. Dawson.

Among the many beautiful floral tributes were noticed: Wreaths from Husband, Father and Son; Mr. and Mrs. Sidney C. Johnston and family; the Reber family; Mr. and Mrs. F. Reber and family; Mr. and Mrs. G. Rubink and Pearl; Mr. and Mrs. Tomlinson and Mrs. Chase; Mr. and Mrs. W. R. Dawson; Mr. and Mrs. F. Wise; Keith Price and Johnny Alms.
The subject of the above notice Mrs. Roy Reber, is of more than passing interest on account of her well-deserved popularity. Nee Evelyn Diana Hill, second daughter of Mr. Wm. Hill of this district, was born May 14th, 1905, at Casselman, Ontario, of her mother at an early age, she and her sister, Mrs. S. C. Johnson, were brought up by an aunt. They came to their father in Alberta February 1st, 1918. The marriage to Mr. Roy Reber took place Dec. 23rd, 1927. There is one child, little Leslie.
For several years Mrs. Reber suffered greatly from a tumor, which in spite of every care, special local treatment, also in Edmonton, and with Mayo Bros. in Rochester, continued to deprive her of her sight.
It has been beautiful to see, all this time, in one so young the smiling courage with which she bore her sufferings and affliction; the Christian faith which sustained her in her conviction that all was for the best; her unflinching in knitting and everything possible to her. Her life has been a living sermon that cannot be forgotten by the community, whose deepest sympathy goes out to the bereaved ones. She leaves to mourn her loss husband, son, father and one sister.

NOTES OF INTEREST OF BUSY KINSELLA

The Ladies' Aid chicken supper proved a real success again this year, there being about 225 present. Viking, Irma and Quinte were well represented.
Miss Daisy Henick spent from Wednesday until Saturday as a guest of Mrs. Kerns.

Miss Jean Smith, who has been at the home of Mrs. Burnett this past summer, was called to Edmonton last Wednesday, where she had prospects of getting a school.

Mrs. J. Allen is in the Viking hospital at the time of this writing suffering from a cold which settled in her head and throat.

Dr. Tuttle, who filled the pulpit for our anniversary services gave us a wonderful sermon on Sunday and the music furnished by the senior and junior choirs was well rendered.

Mr. and Mrs. Witton drove to the city Sunday where Mrs. Witton will remain for a time.

The local creamery was broken into on Wednesday night, and Mr. Neale's watch and adding machine, along with \$4 worth of stamps were stolen.

BY THE WAY

Save the juice from canned pineapple and the liquid from maraschino cherries to use when making fruit punch.

Chocolate or spice cake, biscuits, griddle cakes and Johnny cake are nicer if sour milk is used instead of sweet, with soda in proportion of one-half teaspoon (level) to each cup of sour milk.

When washing or ironing, put a thick rug under your feet and you will find you do not tire so easily.

Fish will fry a rich brown if lightly brushed with salad oil before being rolled in cracker crumbs or meal.

United Church Notes

Services next Sunday, October 27: Albert, 11 a.m.; Alma Mater, 3 p.m.; Irma, Anniversary service, 7:30 p.m.
Monday, October 28: Anniversary supper from 5:30 p.m. Evening meeting and program, 8 p.m.

Dr. Kelman writes "There is a common delight in the observance of special days. Birthdays and other anniversaries, the return of friends from afar, the festivals of commemorating national and religious events, are all of them times of spiritual rising tide. It is fitting to give them their opportunity to set time apart, and to forbid encroaching duties." The date for the Irma anniversary has been set a little earlier than usual, in the hope that weather conditions would be more favorable, and so make it easier for friends from a distance to attend. The pastor, having only recently completed his ministry on this charge, will be the preacher on Sunday evening, and it is especially hoped that all old friends and supporters of the Irma church during the past years will be present. An anniversary service is essentially a "rallying of the clans" to give thanks for the past, and march onward.

As for the supper on Monday evening, there will be a feast of good things, not limited to the creature comforts, for what is more delightful than to meet old friends in happy social intercourse round the festive board? Your presence will add to the delight of your friends and neighbors. For the evening meeting the Rev. T. E. Armstrong, B.A., B.D., of Wainwright, has promised to come over and give a short address on "My Creed". There will also be a program consisting of several items of music, readings and singing. Don't miss the fellowship of these anniversary gatherings, for it gives an opportunity, in the light of the above mentioned words of Dr. Kelman, to "sing, to eat, to drink, to be merry, through us, so that we can sincerely 'thank God and take courage' as we face the coming days."

Coming events: Friday, November 1st, Alma Mater and Roseberry Ladies Aid bazaar and supper in Roseberry school; Saturday, Nov. 2, Irma Ladies Aid bazaar in basement of Irma United church.

BANK OF MONTREAL ISSUES FINAL CROP REPORT FOR CANADA

The following is a summary of the 1935 crop as issued by the Bank of Montreal, taken from reports submitted by the local managers throughout Canada.

General—This year's total wheat crop is estimated to be slightly higher than that of last year, but an outstanding feature is the large percentage of low grade wheat. The Dominion Bureau of Statistics estimated the wheat production of the three Prairie Provinces at 272,000,000 bu. This is 9,000,000 in excess of last year's figure and compares with a ten-year average of 367,700,000 bu. The 1935 wheat acreage in the Prairie Provinces, estimated at 23,293,000 acres, was practically the same as that of last year. Production of coarse grains was substantially increased and for the most part feed supplies will be sufficient. Oats are estimated at 296,000,000 bushels and barley at 73,000,000. Threshing is now practically completed except in the Peace River district. Deliveries of wheat by farmers to country elevators from August 1st to October 11th totalled 119,987,000 bushels, compared with 109,861,000 bushels during the same period last year. In Quebec province there were good yields of coarse grains and hay, maple syrup and tobacco, but the potato crop was under average and the apple crop light. In Ontario, there were good crops of grain and a heavy crop of hay. Roots were a fair crop, and crops of peas, corn and tomatoes were satisfactory. Small fruits were average, with an exceptionally large strawberry crop. Winter apples and pears were a light crop and peaches plentiful but small. Tobacco was an excellent crop. In the Maritime provinces crop yields generally were fair with apples an above average crop of good quality. In British Columbia there were good yields of grain, hay and potatoes. The yield of tomatoes was poor; other vegetable production

was normal. The apple crop was somewhat smaller than that of last year but of good quality. Crops of cherries, apricots, peaches and plums were below average. Details follow:

Prairie Provinces
Seeding operations were late in getting under way, and continued well into June, due to cold weather, snow and rains. These factors bettered soil moisture conditions and the crop season opened under more favorable circumstances than for several years. With the exception of a few districts, germination and early development of the grain crop were generally satisfactory. Absence of adequate rainfall became serious in southwestern Saskatchewan, southern Alberta and along the Alberta-Saskatchewan border towards the end of June, and the damaging effect later became apparent. First indications of rust were observed in Manitoba about the beginning of July, and quickly spread until all Manitoba and large areas in Saskatchewan were infected. Crops deteriorated rapidly and suffered extensive damage which resulted in almost total failure to hard wheat crops in many districts. Frost took a heavy toll in parts of Saskatchewan, north central and northern Alberta. It is estimated that 60,000,000 bushels of the total wheat production will be lost for milling, due to the generally light weight of the shrunken kernel caused by deterioration from rust and frost. Average wheat yields by provinces as estimated by the Dominion Bureau of Statistics, follow: Manitoba 7.0 bushels, Saskatchewan 10.4, Alberta 15.5. The Alberta sugar beet yield is estimated at 140,000 tons, as compared with 175,000 last year, but the sugar content is higher. Soil moisture conditions are good in Manitoba but only fair in Saskatchewan and Alberta.

RADIO—Expert radio servicing—Phone 809, Jack Taylor, Fabyan.

Minutes of Meeting Buffalo Coullee Municipal Council

Council meeting was held in Saltaux school with all councillors present, and Reeve Theasey presiding. Minutes and monthly statement read and adopted.

Secretary reported having received \$35 as first month's Mother's allowance for Mrs. Nychyporuk as from Sept. 1st, that \$25 of this had been paid to her and was instructed to pay \$5 rent for Sept. and also for groceries supplied, Manville Trading 4.75 and Foxwell & Johnson when bill presented, and in future to pay \$15.00 twice a month to Mrs. Nychyporuk and \$5 per month rent until further arrangement.

Hospital notices for the month were read. Secretary instructed to advise that Angela Kaminski is not a resident of Vermilion hospital area.

Mr. S. Hamilton, Adams representative, was in attendance soliciting orders for maintainers for 1936 delivery, but none were ordered.
Cr. Currey reported an interview with Mr. A. Baldwin and carried that the balance of credit on roadwork be paid to Dr. Bell as requested.

The Reeve and Deputy Reeve were appointed delegates to the annual convention in Edmonton in November and the secretary given leave of absence to attend.

An application for relief for Mrs. Harris was presented, when Cr. Dew carried that \$15 per month be recommended. Secretary was also instructed to advise police of desertion of husband.

Mr. Harry Farrer was in attendance and asked that the seizure on his crop for arrears of taxes be released, stating that he only threshed 200 bu. of feed wheat and that he needed it for living expenses. Request granted.
Instructions were given to pay \$10

SPORT PEEPS

Eddie Wenstob must be pleasing the boxing fans of London, for he will again on November 12th step into the roped arena at Wembley, to show his fistic ability. The opponent this time is Ambrose Palmer, who holds the championship of Australia in the heavyweight division. The route will be over the course of ten rounds. And in that thirty minutes, there is sure to be some lusty blows delivered, and received.

Wrestling under the Australian rules, the big fellows put on an entertainment in Edmonton last Thursday night. Maybe it sounds worse than it is, yet when one chaps picked up and swung around like a pinwheel, to be finally tossed on his head, it does not sound much like wrestling. It must require great strength to seize an opponent by the heels and use him to dunt the floor with his head, yet that appears to be the new art. Still next day everybody turns up healthy and smiling, while the crowd are very happy. All right, it must be a good game, with no bones broken.

The approach of Winter is seen in the great gathering of hockey stars in Winnipeg for the annual limbering up. The New York Rangers, with Murray Murdoch, the Montreal Maroons, and the Philadelphia farm team of the Rangers are now engaged in the pre-season schooling on the ice of the Manitoba capital.

When it is recalled that Murdoch has played in every regular game of the Rangers over a period of ten years, totalling some 480, it is an amazing fact. Such perfect health, permitting play in such a strenuous game as hockey, is a tribute to clean living. Of course one has to be well born, and the credit for that rests with our esteemed townsman, Walter Murdoch and his wife. The records show that Walter, not so many years ago, was an expert on the tennis court, and proved himself a good athlete in other lines of sport also.

At the first of this week a young swimmer from Chicago tore through the water, using the back stroke, covering the 100 metre distance in the new record time of one minute and seven seconds. That sounds almost as fast as Charlie Broughton's outboard motor used to do on Lake Thomas.

relief re Switters and to write M.D. of Lakeview re responsibility for the same.

1936 seed grain circular from the D.M.A. was read. Estimated that 90% of farmers in the district will need seed oats next spring.

Cr. Dew carried that Crs. for Divs. 2, 3, 4 and 5 meet at secretary's office to consider municipal doctor scheme on an arranged date.

Cr. Ramsey appointed Deputy Reeve for balance of year.

Secretary gave a report re seizures made, when he was given further instructions that seizure must be made wherever there are arrears of taxes not consolidated.

The Reeve reported having appointed the Secretary and Deputy Reeve to appear before the Assessment Commissioner in Manville to contest the appeals against the decision of our Court of Revision re wild lands tax. Cr. Hills carried that appointment be approved and expenses paid.

A number of time sheets were ordered paid. Meeting adjourned.

PUBLIC NOTICE

The following lands are for sale by the Municipal District of Kinsella, No. 424. The Council of the above District will receive offers for this land. Offers should be in the hands of the Secretary on or before the 12th day of November, 1935.
S. W. 12-46-10-4th.
S. E. 10-46-10-4th.
N. W. 24-45-12-4th.

Blake H. Green, Sec.-Treas.,
M. D. Kinsella, No. 424.

NOTICE

M. D. Kinsella, No. 424.
The Secretary-treasurer of M. D. 424 will be in Jarow on Thursday, October 31st, from 11 a.m. till 4 p.m.

Specials in Permanents!

By Don Taylor, of Wainwright
Starting October 29, three free finger waves will be given with each permanent.

\$7 \$5 3.50

Make appointments with
D. E. Drummond, Phone 1, Irma.

Heated Storage \$4 month Cold Storage \$50 month

Have your transmission grease changed over to zero oils for winter driving.

Radios, Radio Batteries, Tubes and Repairs always on hand.

IRMA GARAGE

MISS R. CARTER Permanent Wave Expert

Will be at Mrs. E. W. Carter's residence, Irma, Every Friday.

Permanents
Finger Waving
Facials
Manicures
Hair Cuts.

SPECIAL FOR ONE MONTH

Permanents \$3.25 and \$4.25.
Gents Permanents \$1.75 and \$2.50.

Shipping Hogs

Irma, Tuesday, October 29
Jarow, Wed., October 30
Hogs Bought Any Day at Irma

Hogs to be in yards at Jarow not later than 2 o'clock day of shipment.

Foxwell & Johnson
PHONE 13

Serve the Best Tea

"SARABA" TEA

The Relief Expenditure Burden

With the Federal elections over and the political complexion of the next Parliament of Canada defined, the government of the country will be faced with a number of important problems to decide, and not the least of these is the question of the steps which must be taken to ease the debt burden of governmental units in Western Canada.

By governmental units is meant the governments of the provinces and of the municipalities, urban and rural.

During the past five years the public finances of the Western Canadian provinces and of the municipalities, which are their creatures, have been strained to the breaking point to meet the problems which drought and general unemployment have brought in the train.

Not only has the public purse of the Western provinces and of the municipalities been depleted in the struggle to ensure that their citizens should not starve, freeze or go shelterless in their grim fight against great odds, but they have been obliged to pledge their future resources, to an alarming extent, to enable the citizens of the present generation to keep their heads above water.

In the three prairie provinces millions of dollars have been spent to furnish a substantial percentage of the population with food, fuel and clothing, and in the urban centres with shelter as well; and this, despite the fact that the Federal government has also contributed large sums to bolster up the provinces and the municipalities in their fight to ensure the necessities of life for their people.

In addition, however, to the money which has been expended out of current revenues these provincial and municipal governments have pledged many more millions of dollars against the credit of the future earning power of the people, a debt which will have to be liquidated in the future either by the taxpayers of to-day or by the rising generation, or a combination of both.

Without going into statistics which, at the best, make dry reading, it is axiomatic to say that the indebtedness which has been piled up on this count, directly and indirectly, reaches a staggering total and has passed the figure which is within the competence of these governmental units to meet from existing resources.

One of the conditions contributing to the existing condition of the finances of the Western provinces and municipalities is the inequity of the distribution of the tax burden as between individual taxpayers and the inequity of the distribution of the bases of taxation as between the federal, provincial and municipal governments.

The financial situation which has developed as a result of these inequities is one which will have to be faced and remedied by the newly-elected Parliament if the Western provinces and municipalities are to remain solvent and are to be enabled to extricate themselves from a position which has become intolerable.

So far as the municipal governments are concerned, their financial plight has been accentuated by practical limitation to reality as, at least, the principal tax base, and this applies to both rural and urban, only in different degrees. Land has more than passed the limit of its endurance as a source of revenue for governments. Other spheres of taxation are denied to the municipalities, and this is one discriminatory feature which will have to be remedied.

In seeking additional sources of revenue municipalities are cramped by legislative action of their superior provinces and the provinces in turn are hampered by Federal authority.

What is needed is a nation-wide conference in which the municipalities can get together with the provinces and the Dominion and, in a spirit of tolerance and recognition of the difficulties of one another, come to an agreement which will provide for specific delimitation of spheres of taxation and a definite understanding that the several governmental units will not in future encroach upon one another's taxation preserves.

This understanding should be translated into legislative enactment and if it involves amendments to the British North America Act, as undoubtedly it would, efforts should be made to secure the necessary sanction.

The problem of relief, it has been reiterated by competent authorities time and again, is a national one. The provinces have said so. The urban municipalities have said so and the rural municipalities hold the same view, even if they have not adopted resolutions in convention to that effect.

If the Federal government is not prepared to recognize the situation in the west as a national problem, the only alternative is for the Federal government to make it possible for the provinces and municipalities to liquidate past, present and future expenditures by providing them with the machinery to levy the money where the money is available.



If You Eat Starches Meats, Sweets Read This

They're All Necessary Foods — But All Acid-Forming. Hence Most of Us Have "Acid Stomach" At Times. Easy Now to Relieve.

Doctors say that much of the so-called "indigestion," from which so many of us suffer, is really acid indigestion — brought about by too many acid-forming foods in our modern diet. And that there is now a way to relieve this... often in minutes!

Simply take **Phillips' Milk of Magnesia** after meals. Almost immediately this acts to neutralize the stomach-acidity that brings on your trouble. You "forget you have a stomach."

Try this just once! Take either the familiar liquid "PHILLIPS' Milk of Magnesia" or, now, the convenient new, **Phillips' Milk of Magnesia Tablets**. But be sure you get Genuine "PHILLIPS' Milk of Magnesia."

Also in Tablet Form: Phillips' Milk of Magnesia Tablets are now on sale at all drug stores everywhere. Lactin tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

PHILLIPS' Milk of Magnesia

MADE IN CANADA

Strange City In Arabia

Streets of Lamu Lined With Ruins Of Many Palaces

Lamu, an ancient Arabian city of mystery, is built on a little island not far from Mombasa, in the Kenya Colony. The streets of this strange municipality, which are so narrow that the sun scarcely ever shines in them, are lined with the ruins of many palaces. The inhabitants of Lamu are descendants of the old Persians who founded a colony on the island about A.D. 700, and are very proud of their aristocratic origin and traditions, for more than a thousand years ago their ancestors had produced great poets, architects and jewelers. The population makes a living by cultivating coco-palms, by fishing and collecting ambergris.

Norway Has Queer Tax

"Sparrow tax" is a levy most annoying to the farmers of Jkkytvep, Norway, and is one of the most unusual in Europe. For prayers offered up by the pastor of the Nyrirken Church at Bergen against crop rustification by the birds, each farmer must pay 30 kroner annually, or about \$7.50. The tillers of the soil say that they receive little for their money, since the sparrows continue to attack the harvests.

A German photographer has invented camera film from which a single negative can be removed and developing without exposing the other sections of the film.

Arabs Find New Work

Motor Car Has Changed History Of The Bedouins

The London Sunday Express says the Bedouins in Arabia have, from time immemorial, lived by transporting goods across the desert on their camels. To-day the motor car is displacing the camel as the ship of the desert. So the Bedouins are seeking a new livelihood. In the Arab kingdoms they have begun to grow corn where it never grew before. They are settling down and building cities for the first time. The motor car is changing the map of the world. It is changing the history of the peoples.

REGAIN VIGOUR quickly

Don't stay low in bodily health and spirits. Do what thousands have done. Take **PHOSFERINE**. And recapture fresh, vigorous buoyancy quickly. **PHOSFERINE**, the great British Tonic, will do that for you, as it has done for thousands in England and Canada.

From the very first day you take **PHOSFERINE** you will feel better, sleep better, eat better. **PHOSFERINE** is concentrated energy. You take just a few tiny drops each day... but they are drops packed with new life. Quickly they build you up, soothe your nerves, drive out pains and stiffness, and give you a new lease on life. **PHOSFERINE** has been remarkably successful in almost countless cases of poor health and depressed spirits. It will prove just as good for you.

PHOSFERINE is splendidly effective at all ages for combating fatigue, sleeplessness, general debility, retarded convalescence, nervous, anemic condition, indigestion, rheumatism, grippe, neuralgia, neuritis and loss of appetite. Get **PHOSFERINE** from your drug-grocer—in liquid or tablet form—at the following reduced prices—3 sizes, 50c, \$1.00, \$1.50. The \$1.00 size is neat, vigorous buoyancy quickly. The \$1.50 size is twice the \$1.00 size. 50

Lauds Canadian Flyers

Rear Admiral Byrd Says Dominion Pilots Best For Arctic Exploration

A tribute to Canada's north country flyers was paid at Toronto by Rear-Admiral Byrd, famous United States Antarctic explorer. Replying to Mayor Simpson's welcome at a civic reception outside of city hall, Admiral Byrd said Canadians knew more of polar flying than any other pilots. Long experience flying over snow and ice and in sub-zero weather made them excellent pilots for Arctic or Antarctic expeditions, he said.

This Morning THE DIONNE 'QUINTS' HAD QUAKER OATS



World Copyright 1936, E. J. McVee, Inc.

For a few cents, your children may have the very same brand of oatmeal selected by the experts in charge of the Dionne Quints. They got Quaker Oats even before their first birthday, because it does children such a world of good. Quaker Oats is the only oatmeal which has **SUNSHINE VITAMIN D**, the vitamin that makes strong bones. And...

IN VITAMIN B FOR KEEPING FIT
1c worth of Quaker Oats equals 3 cakes of Fresh Yeast



THE CHORE GIRL All Copper Pot Cleaner

Safe, efficient, will not rust nor splinter. Acts like lightning removing burnt on food, etc. from Pots and Pans—Buy today and let her do your work.

10c. ALL STORES Manufactured

Metal Textile Corp. of Can., Ltd. Hamilton, Ontario.

Beauty In Old London

Pictures Of Infinite Variety Can Be Seen From Great Bridges

Old St. Paul's, perched high on Ludgate Hill, once a commanding position, is being gradually crowded out by other buildings. The most impressive sight of Wren's venerable cathedral is that looking from Fleet-street up Ludgate Hill. I have heard jaded newspaper-men, familiar with Fleet-street at all hours of the day and night, grow lyrical about the loveliness of that glimpse of St. Paul's at dawn.

A great white London seems to have sprung up like magic. But it has not obliterated the past, and one of the charms of a walk through the city is the unexpected glimpses one gets through its narrow courts and alleys of old taverns, little shops, and ivied churches that have stood unchanging through the centuries.

It has been said that one cannot walk a hundred yards in London without seeing a bunch of trees. That is almost completely true. In fact, there are enough trees in the London streets and squares to make up, if placed together, a very respectable forest. Who has ever noted that there are over seventy trees in the Strand?

But nothing equals the river views. Wherever one looks, or from whatever angle of the seven great bridges from the Tower to Lambeth, there is picture after picture of infinite variety and beauty. At night, when the Embankment sparkles with its thousand lights, the view from the bridges of London's curving waterfront has the quality of pure magic. No Whistler nocturne could do it justice.—Overseas Daily Mail.

FASHION FANCIES



SMART DRESS FOR LARGER FIGURES

By Ellen Worth
The jabot collar particularly suggests youthful line. What a lovely feeling getting into a new woolen dress on crisp fall days. This season they seem to be smarter than ever.

To-day's model is a charming style for women of fuller figure. For it has slenderizing qualities with its V-neck, jabot collar and has bias seams across the hips.

The original was in dark plum lightweight woolen with matching tons lustrous satin collar. The two surfaces of black satin back crepe would work out beautifully in this easily made model.

Black wool-like silk crepe with white satin collar is also a very smart scheme for it.

Style No. 448 is designed for sizes 36, 38, 40, 42, 44, 46 and 48-inches bust. Size 36 requires 4 yards of 39-inch material with 3/4 yard of 39-inch contrasting for three quarter sleeve dress.

Patterns 15c each. Address mail orders to: Pattern Department, Winnipeg Newspaper Union, 175 McDermot Ave. E., Winnipeg.

Let the new Fall and Winter Fashion Magazine assist you in assembling your family's fall clothes. There are designs for every type and every occasion. And of course one of our perfect-fitting patterns is obtainable for every design illustrated. Don't delay! Send for your copy to-day!

Londoners became so unaccustomed to carrying umbrellas during fine weather that on a recent wet week-end they left 1,155 umbrellas in buses, tubes or trams. This was a record.



O.K. BY ME!

"Fresh and mellow, lasting, too, Dixie Plug is the smoke for you. I've tried them all and I'll agree That Dixie Plug's O.K. by me!"

LARGE PLUG 20c

DIXIE

PLUG SMOKING TOBACCO

Tokio Subway Ultra-Modern

Goes One Better Than Those Of Other World Cities

According to passengers recently returned to Seattle, Wash., on the President Jefferson, Tokio's subway combines the best features of the New York sub, the Paris metro, and the London tube, with a few added innovations of its own. Coins in the slot machines are magnified, so that guards may detect spurious money. White enamel straps snap back into place when not in use. Automatic doors have soft edges which may bump but not scar the slightly tardy passenger. Cars carrying 280 passengers leave a station every three minutes.

One hundred sixty-six thousand acres of land were set aside by China for an experiment in raising cotton from American cotton seed.

A Rainbow Snow Storm

Beautiful Layers Of Varied Colors Fell On Australian Alps

Colored snow fell on the Australian Alps for the second time this winter. It changed the landscape around Hotham Heights from white to chocolate within a few hours, while at Mt. Buller the inhabitants woke to see a bright red layer on the snow, half an inch deep. By noon heavy snow had blotted out the red layer. The most remarkable fall was at St. Bernard's Hospice, where pink snow fell in two layers, an inch and a half thick, with a 6-inch strip glittering white snow sandwiched in between.

The aeronautics industry in the United States produced \$4,000,000 worth of aircraft and parts in 1934.

Why do they call it a grandstand when everybody sits down?

Free Samples of Vick Aids To Better Control of Colds Offered by Local Druggists

Trial Packages Contain Vicks Vapo-rol, Vicks VapoRub And a Home Guide to Fewer and Shorter Colds — Druggists Also Have Free Samples of Vicks Medicated Cough Drops

Thousands of Canadian families have already gained greater freedom from colds—with the help of the famous Vicks Plan for Better Control of Colds. Developed by the makers of Vicks VapoRub, this home guide to fewer and shorter colds is common sense and medically sound. It is based on 30 years of practical experience and research by Vicks Chemists, specializing in the study of colds. Its worth has been demonstrated not only in everyday home use, but also in extensive clinical tests under medical supervision.

And now—to introduce Vicks Plan to more families in this section—local druggists are distributing free trial packages containing complete details of the Plan and samples of the Vicks Colds-Control Aids.

Aid In Preventing Many Colds
Discovery of Vicks Vapo-rol, unique aid in preventing colds, made Vicks Plan possible. Especially designed for the nose and upper throat—where most colds start—Vapo-rol aids and stimulates Nature's own function to prevent many colds, and to throw off head colds in the early stages.

Vapo-rol is easy and convenient to use—any time or place. Just a few drops up each nostril at the first nasal irritation, snuffle or sneeze. Used in time, it helps to avoid many colds.

Family Standby for Relieving Colds
If a cold has developed, or strikes without warning, Vicks VapoRub—the family standby for relieving colds—helps to end it quicker. Simply rubbed on throat and chest at bedtime, soothes irritated membranes, helps break congestion. Often by morning, the worst of the cold is over.

(Ever since the introduction of VapoRub, millions of people have used it as they would a cough drop, by melting a little on the tongue. Now, in Vicks Medicated Cough Drops, the throat-soothing ingredients of VapoRub are available in convenient candy form—a really medicated and distinctive cough drop.)

Get Your Free Samples Today
Don't forget—your druggist has a few free trial packages of these Vicks Aids to Better Control of Colds. See him today, before they're all gone. The free packages contain all the information you need for following Vicks Plan. Test the samples and then prove what Vicks Plan can do for you and your family. You'll find it easy to follow in your own home.

Edwardsburg

CROWN BRAND CORN SYRUP

AN ENERGY FOOD THAT HAS NOURISHED MORE CANADIAN CHILDREN THAN ANY OTHER CORN SYRUP

A product of The CANADA STARCH CO., Limited

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From Your Doctor
if the "Pain" Remedy
You Take Is Safe.

Don't Entrust Your
Own or Your Family's
Well-Being to Unknown
Preparations

BEFORE you take any preparation you don't know all about, for the relief of headaches, or the pains of rheumatism, neuritis or neuralgia, ask your doctor what he thinks about it—in comparison with "Aspirin."

We say this because, before the discovery of "Aspirin," most so-called "pain" remedies were advised against by physicians as being bad for the stomach; or, often, for the heart. And the discovery of "Aspirin" largely changed medical practice.

Countless thousands of people who have taken "Aspirin" year in and out without ill effect, have proved that the medical findings about its safety were correct.

Remember this: "Aspirin" is rated among the fastest methods yet discovered for the relief of headaches and all common pains... and safe for the average person to take regularly.

"Aspirin" Tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited. Look for the crown emblem in the form of a cross on every tablet.

Demand and Get "ASPIRIN"

Give Away Money

Directors and large stockholders of various United States corporations have given away about \$5,000,000 worth of securities in the past six months. About three-quarters of the \$5,000,000 was given away after President Roosevelt had asked congress to increase gift taxes.

Russia is promoting state lotteries.

Medicated with ingredients of Vicks VapoRub VICKS COUGH DROP

DON'T RISK BAKING FAILURES . . .

"YOU CAN'T BAKE GOOD CAKE WITH INFERIOR BAKING POWDER. I INSIST ON MAGIC. LESS THAN 1¢ WORTH MAKES A BIG CAKE."



says MADAME R. LACROIX, Assistant Director of the Provincial School of Domestic Science, Montreal.

Canada's best known Cookery Experts and Dietitians warn against trusting good ingredients to poor-quality baking powder. They advise MAGIC Baking Powder for sure results!

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More economical—Gives better results

QUAKER NATURAL BRAN is a special cooking bran. Because it is natural bran it mixes better, rises lightly and makes bran muffins, cakes, cookies and bread more delicious, more appetizing. And it's much more economical for baking than prepared brans.

If you've never used Quaker Natural Bran you don't know how delicious bran dishes can be—try it and enjoy that real natural bran flavour.

TRY THIS SUGGESTION
for a tempting Bridge or Afternoon Tea
Date Bran Gems
Meat Paste Sandwiches
Fish Paste Sandwiches and Tea

Look for the Quaker Natural Bran display at your grocer's. He has all the things you need for this delightful tea. The recipe for Date Bran Gems is in the package.

QUAKER Natural BRAN
ESPECIALLY ECONOMICAL FOR COOKING

MISS ALADDIN

—By—
Christine Whitting Parmenter
Author Of
"One Wide River To Cross"
"The Unknown Port," Etc.

SYNOPSIS

Nancy Nelson is a sub-deb, a gay, irresponsible girl of nineteen, with no care beyond the choice of her costume for her coming-out party. Suddenly, in the market crash, her indulgent father loses all he had, and his family is faced with the necessity of a simpler method of living. At this juncture a letter is received from an eccentric relative in Colorado, who offers the girl a home on what seems to be impossible conditions.

After much consideration Cousin Columbine's offer is accepted, and Nancy and Jack arrive at Pine Ridge. Nancy set out one afternoon to climb to the top of a hill so as to obtain a view of the surrounding landscape and miss the old Aurora Tubbs had told her to follow. A truck comes along the road, driven by Matthew Adams, and she asks him which way to go. They ascend the hill, look around, and then go on to Cousin Columbine's. There Mark Adam tells Nancy that his brother Luke has broken his leg, and that Jack Nelson has been hired to help out while Luke's leg gets better. Jack away, Nancy finds that she is lonesome, and having no books to read, the idea of starting a public library at Pine Ridge seems a good one, and Nancy writes home to get her parents to send all the books they could spare and all they could induce others to let them have.

Nancy's parents and friends gave their liberal support to her request for books, and a sizeable box arrived in due course. Father Adam painted a sign for the library, and the Adam boys worked on the shelves for the books and decorations to make the room look presentable.

Jack Nelson, Matthew Adams, and Nancy go to the prairie home of Matthew Adams, and a sizeable box arrived in due course. Father Adam painted a sign for the library, and the Adam boys worked on the shelves for the books and decorations to make the room look presentable.

Now Go On With The Story

CHAPTER XX.

Long as he lived Matthew Adam was never to forget the terror that possessed him when, after hours of tramping snowdrifts, he stepped into that stalled school bus. And, per-

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haps strangely, his first glance fell, not on Nancy, but on the mound of apparently lifeless children beyond her. Then, all in a breath, they focused on the girl herself—a girl only half clad, her hands moving mechanically in an effort to bring circulation into a boy's small feet which were, it transpired later, not frozen so badly as her own. Her head, drooping forward on her breast, lifted with difficulty as the door opened, then dropped again, but not too soon for Matthew to have seen the glassy look that clouded her blue eyes.

"Nancy!" he cried. Just that. He was on his knees—had snatched at the fur coat and wrapped it round her. It seemed to him that the girl fought back the overpowering drowsiness by a supreme effort. One icy hand groped for his cheek, as if to make sure that he was flesh and blood. She struggled to speak—struggled so valiantly that Matt's eyes misted with pity when, after a moment, the words came.

"Find . . . Jack. . . . You must find, Jack, Matt. . . . And . . . and then take . . . the children. . . . I am . . . all . . . all right. . . ."

After that Nancy knew nothing at all for a long time. She retained only a confused memory of rousing for a moment to find herself in a room that seemed very full of people; wondering why Matthew Adams and a strange woman were packing snow about her legs; and hearing a child cry out as if in pain.

She recalled that later (how much later it was impossible to say), she had cried herself with such pain as she had not imagined; and then

things blurred again. Even the long ride to the hospital was but a dim remembrance of being wrapped in blankets and held tenderly in strong arms. Once, they told her, she opened her eyes and asked for Jack, but drowsed again before the answer came.

Her first clear memory was waking to a sense of intense suffering, and seeing bright sunlight dancing across her bed. It was a white bed in a small, white room; and a white-clad woman was speaking to a shadow in the door. Nancy's eyes travelled upward and saw a cap. So the woman was a nurse. And this must be a hospital. "But why am I here," she asked herself confusedly. "And what has happened to my legs?" Then she remembered! Those dreadful hours of cold and hunger—those helpless children—Jack facing the blizzard all alone. And suddenly Nancy Nelson was just a little girl again, a frightened little girl who yearned for the comfort that had never failed her when life seemed cruel—and life had never been so cruel before. She said, her voice breaking a little: "I want—I want my mother."

"Thank God!" said the nurse; and the tall shadow in the doorway turned into Matthew Adams—a gaunt and haggard Matthew to be sure, but comfortably familiar amid the strangeness. Two quick strides brought him to Nancy's bed, and bending down he lifted one of her hands gently.

"Thank God!" he said, just like the white nurse; and then anticipating the question she was too weak to ask: "Jack got there, Nancy. He reached Bartlett's before we did; but the wires were down so Mrs. Bartlett couldn't call for help, and her husband was hunting for cattle in the drifts. But if Jack hadn't gone there's no knowing when we'd have found you, Nancy. He was all in, of course, but he will be all right."

This was Matt's verdict, not the doctor's; nor did he add that Jack was only a room away, fighting pneumonia. Time enough for that knowledge when she was stronger. Then the nurse warned: "That's all for now, Mr. Adams," and Nancy opened her eyes, which had grown sleepy, and asked: "The children?"

"All safe," Matt answered; then, as a cry of pain escaped her, "Oh, Nancy! It is as bad as that?"

It was very bad indeed, but with returning strength came self-control, and though there were times the boy's face twisted when her face twitched with anguish, no whimper passed the girl's lips again.

Later she woke to find Cousin Columbine beside her bed. "How do you feel, child?" The crisp old voice was shaken with emotion. Nancy scarcely recognized it.

"How's—Jack?" she asked. "I'm stronger than Jack. . . . The week we were lagged, and Cousin Columbine said quickly: 'Your brother's making a brave fight, child. I always said he had the courage of a pioneer. And you have too, Nancy. I—I am so proud of you.'"

Nancy said nothing for a little while. Scenes from those tragic hours were crowding back.

"You were right—about the—the weather, Cousin Columbine," she admitted in a quivering voice. And then, a tear slipping from beneath her lashes: "I wish . . ."

"What do you wish, dear?" asked the old lady, bending closer.

Nancy tried to smile, but found herself too spent to manage it. "I'm only a—little homesick," she acknowledged.

A nurse came in just then with a strange doctor; and Cousin Columbine went out. They looked at her legs, and brought another doctor to them. Nancy wondered what they were thinking, but was too tired to ask and dropped asleep before they left the room.

It was night when she opened her eyes again. A dim light burned, and a different nurse was there, and a new doctor. No, it wasn't a doctor, Nancy saw after a moment. It was just Matt Adams. She heard the woman say to tell Miss Nelson that her niece was sleeping, and that after a consultation the doctors felt that, after all, she wouldn't lose her feet.

Now how in the world, mused Nancy, only half awake, could you lose your feet even if you wanted to? That nurse was crazy. She spoke as if your feet could be mislaid like a pair of gloves or a pocketbook or something! The idea made her almost laugh. Then, realizing that Matthew was about to leave, a wave of homesickness swept over her again, and she protested.

"Don't go, Matt!"

Again the unexpected voice startled her nurse; but Matthew came close, and stood there looking down at her. Then some one turned up a light, and Nancy saw how unbelievably thin he was.

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Chantecler CIGARETTE PAPERS

"Better?" His voiced was heavy with fatigue and long anxiety.

Nancy nodded.

"Where's—Cousin Columbine?"

"In bed. It's pretty late. She's staying down here to keep an eye on you."

"And—Jack?"

There was a noticeable pause before Matt answered steadily: "Don't worry about Jack, Nancy. That kid's the dandiest fighter you ever saw!"

The nurse turned at this, and going to a window, did something unnecessary to the curtain; while Matt, bending down, said quietly: "Is there anything I can do before I go, Nancy?"

"You're so tired, Matt," she answered with irrelevance.

He smiled at that and didn't look so tired after all; but the girl said: "You won't drive up the pass tomorrow, will you? Promise you won't—or I'll worry."

"I promise. I'll stay down here with John. Mother thought Miss Columbine might need me in the morning for—four errands or something," he added bravely. "Now be a good girl, Nancy, and go to sleep." "Couldn't you stay till I drop off?" she pleaded. "I'm kind of—homesick."

Matt glanced at the nurse, not knowing what rules there are in hospitals; and at a nod sat down by Nancy's bed.

"We can't let you be homesick," he told her gravely, "but you mustn't talk."

As the nurse (smiling in a manner that would have brought a blush to the young man's cheek if he hadn't been so utterly self-conscious in that moment) turned down the light and left them for a little time, it seemed to Matt that all his weariness had dropped away. Nancy wanted him there! No matter what happened, he'd always have that to remember. He might be awkward and bashful where most girls were concerned, but now, when she was weak and suffering, the one girl in the world had asked him to stand by. After all, life was pretty wonderful, thought Matthew Adams, forgetting in the moment, the grim fight waging in the room beyond.

(To Be Continued)

Lady—"You would stand more chance of getting a job if you would shave and make yourself more presentable."

Tramp—"Yes, lady, I found that out years ago."

The Vatican's great statue, "Sleeping Ariadne," is believed to be the only marble figure with eyelashes in the world.

Reeds were commonly used for pens in ancient times; and as late as the Middle Ages.

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"MECCA" PILE REMEDIES

THE STORY OF A STRANGE EXPERIMENT

By Major C. H. Douglas

Author of "The Douglas Plan"

From The Sunday Express, London.

(Reprinted by request)

Much has been said and written about what is called "The Douglas Plan." It is said, too, that Mr. Aberhart is going to carry out that plan in Alberta, where he has just won an emphatic victory in a general election.

Actually the phrase is misleading. I have no cut-and-dried plan which I should apply in all countries or circumstances.

I have an objective—the freeing of credit from the control of the bankers and its equitable distribution among the people to whom it rightly belongs. How that objective can be attained will obviously vary with the particular political and economic situation in each country and province. Alberta will be the first state in which a determined effort will be made by the government to attain it.

I envisage that effort as a war, and I can no more disclose the moves which my friends will make in this war than the chief of staff in the French army can disclose his plans for a march on Berlin.

I have been for some time an employee of the Alberta government. I pay two visits a year to the country to give advice on financial and economic questions.

I have not yet received a summons from the new Prime Minister, but I understand that his party have authorized him to seek my advice, and I shall probably be leaving for Canada shortly.

Ideal Country

I regard Alberta as by no means an unfavorable site for the first prac-

tical trial of my ideas. The best country of all for their application would be New Zealand, and I am confident that we shall see a government pledged to Social Credit in power there before many years have passed.

In Alberta you have a vigorous people and a land with immense natural resources. Sixty per cent of the production of the state is agricultural, chiefly wheat. Twenty-five per cent consists of manufactures and fifteen per cent of minerals. You have therefore already a reasonably balanced economy.

In time, if my ideas work out, the proportion of manufactures will increase and the state will become more largely self-supporting, though this is by no means essential to the success of my proposals.

Mr. Aberhart, the new Prime Minister, is a man of magnetic personality and a magnificent orator. In the heat of the election he went rather beyond any proposals that I have made, but it is entirely false to say that I am in disagreement with him. I admire him greatly.

He was a successful headmaster of a school in Calgary. He is a deeply religious man and a fine Rugby footballer. Above all, he has a flexible and receptive mind.

His followers in the new parliament have a high level of education, not on the whole inferior to the men they have defeated. They have had no previous governmental experience in Alberta, but many of them are experienced administrators.

One, Mr. Anderson, was, I believe, a civil servant in Burma. I have no

doubt that the men are capable of tackling the formidable task which they have set themselves.

Briefly, that task may be war with the banks. The cause of our present troubles lies not in a failure of production or a decline in consumption, but in a breakdown in the system of distribution.

In Alberta there is a great hoard of wheat left over from last year's harvest. In New York and Manchester and China, and even in Edmonton and Calgary, there are men and women without enough to eat.

The reason for this deplorable state of affairs is that the monetary system of the world has failed to adapt itself to modern conditions.

Modern money consists of two things, cash and credit. Of these, credit is by far the more important, and is used in all important business transactions.

But its creation is controlled by a few individuals whose interests frequently conflict with those of the rest of the community, and who work primarily for their own interests—the bankers.

The credit of a community represents the total wealth of the community. The wealth of a community consists of all the goods produced or producible by its members.

The wealth of Alberta is very great, but its people have so far been denied by an antiquated money system the full enjoyment of it.

\$5 a Month

Mr. Aberhart intends to challenge the present assumption that the banks are the owners of credit backed by this natural wealth, and to administer it himself as a trustee for the people of Alberta.

He promised during the election to pay every Albertan five pounds a month. I hope and believe that once his plans are in full operation that figure will be substantially raised.

There are various methods by which

this could be done. Mr. Aberhart is to some extent controlled by the provisions of the Canadian Bank Act.

In order to circumvent that Act he proposed at the election to issue non-negotiable certificates to the population. These notes could only be used once. A man would draw one from a bank or post office and buy a certain quantity of goods from his grocer or butcher with it.

The shopkeeper would then return it to the treasury and receive a fresh note which he could use once only in exchange. By this method the exclusive right of the Dominion Government to issue money would not be infringed.

If the credit of a rich province is made fully available to its people without artificial restrictions of any kind, there will be no poverty. Every one will have enough to eat, a decent house, opportunities for recreation and adequate leisure.

That, I believe, will happen in Alberta if the new Government sticks to its policy. It will probably take fifteen months before the plan is in full operation and that fifteen months will be a period of great difficulty and bitter strife. The vested interests of the bankers and financiers will not relinquish their monopoly without a struggle.

But there is one very important factor in our favour. During the last five years, throughout the whole American continent, there has grown up a dislike and distrust of the banks, as institutions who have abused their stewardship of the people's wealth.

The psychological atmosphere in Alberta is favorable to our operations and I should say that more than ninety per cent of the population is on our side.

That is very fortunate, for if the majority were smaller, the minority might be tempted to resort to bloodshed and civil war in defence of their privileges, without understanding that

Main Street

Mrs. Geo. Ambler had a successful auction sale on the 22nd.

Mrs. James Jackson is reported to have been on the sick list since Sunday.

Simmons & Son have started on their contract of gravelling the Irma streets.

Mrs. John Ostad is living in Edmonton for a short time where she is receiving medical care.

Mr. and Mrs. Jack Levitt and three children of Provost spent the weekend in Irma visiting friends.

Mr. J. N. Carrington has rented R. H. Stone's house, where his family will reside for the winter months.

Mr. Alfred Hagen sold his farm equipment by auction last Monday and intends to return to the Old country.

Mrs. S. G. Simmons returned home on Saturday, October 19th, after visiting her daughter, Mrs. Sparrow, in Saskatoon.

Mr. Guitner was busy last Wednesday levelling off the rink ground in preparation for making ice as soon as the cold weather arrives.

The Alma Mater Merymakers are holding a meeting on Monday, October 28th, in the Alma Mater school to make plans for the coming season. Mrs. J. W. Graydon returned to Edmonton last Tuesday, after selling her household effects. Mr. Graydon is at present in a hospital for treatment.

Mr. and Mrs. J. D. Campbell of Edmonton spent the week-end at the home of Mrs. Campbell's brother, Jas. Fenton. Mrs. E. W. Carter and son Allison returned to Edmonton with them for a few days.

no reasonable privilege is being challenged.

In fifteen months from now I believe that Alberta will be a blessed land. Unemployment will no longer be a menace to its citizens. No wheat will rot in its elevators. Fine new roads will enable tourists to appreciate its magnificent scenery and bring further wealth to its people.

It will become one of the show places of the world.

And this brings me to the one really serious difficulty which, I believe, Mr. Aberhart will have to face: I am not frightened of a run on the banks, of a fall in exports, or a shortage of foreign exchange.

I do anticipate a run into the country which may reach formidable dimensions and which it may be difficult to control.

I can imagine men and women from all parts of the American continent who have hitherto led lives cramped by the credit shortage seeking in Alberta prosperity and happiness that they have never known.

Fortunately the country is large and fertile, and the population at present small. Perhaps before the states will have profited by the example of Alberta and the system of social credit will be established elsewhere.

Soup

A farmer once asked the editor of a country paper for advice, as follows: "I have a horse that at times appears normal, but at other times is lame to an alarming degree. What shall I do?"

The reply came: "The next time your horse appears normal, sell him."

Waiter—"Yes, sir, we're very up to date. Everything here is cooked by electricity."

Diner—"I wonder if you would mind giving this steak another shock?"

"Have you ever loved before?"

"No, John; I have often admired men for their strength, courage and good looks, or intelligence, but you, it is all love, nothing else."

Waiter—"Here's your shortcake, sir."

Sarcastic Diner—"You call that shortcake? Take it out and berry it!"

Irma Times

Published Every Friday by The Times Publishers, Irma, Alberta.

E. W. CARTER, Local Editor

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NOTICE

In the Estate of CLARA JANE MERRY, late of the Town of Morocco, in the State of Indiana, one of the United States of America, widow, deceased.

NOTICE is hereby given that all persons having claims upon the estate of the above named Clara Jane Merry who died on the 7th day of July, A. D. 1934, are required to file with National Trust Company, Limited, Edmonton, Alberta, by the 30th day of November, A.D. 1935, a full statement duly verified of their claims and of any securities held by them, and that after that date the Administrator will distribute the assets of the deceased among the parties entitled thereto having regard only to the claims of which notice has been so filed or which have been brought to their knowledge.

Dated this 14th day of October, A. D. 1935.

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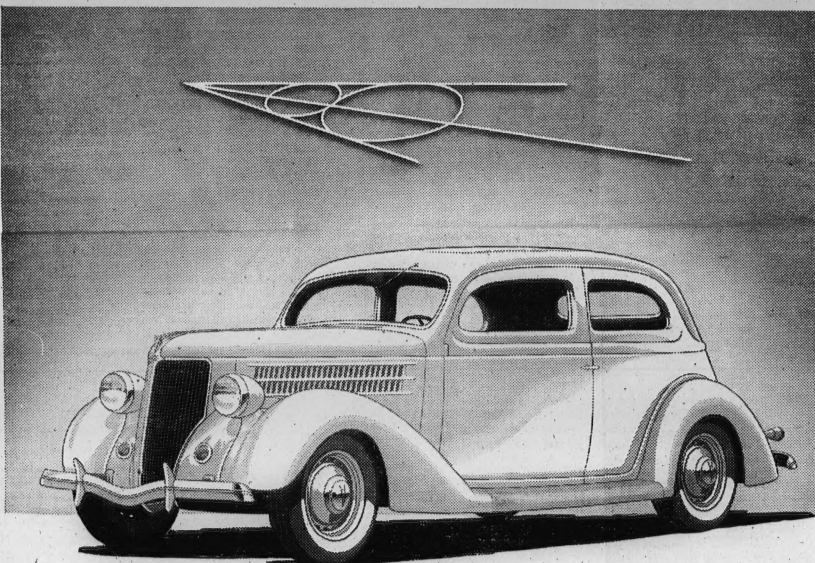
Meets the last Monday in each

month at 8 p.m.

Worshipful Master: J. Stead

Recording Secretary: R. H. Dempsey

Visiting Orangemen always Welcome.



THE NEW FORD V-8 FOR 1936

Why do we say The New Ford V-8 for 1936?

What is new about it?

Of course, the newest engine in the low-price car field is still the V-8 engine. Since Ford made it available to all car users (keeping it as economical as cars with fewer cylinders) the Ford V-8 has been the new engine on the market, and remains the newest for 1936.

You may buy a car on minor "talking points"—some specially advertised feature "with the car thrown in"—but, after all, it is the engine you buy when you buy a car. Hence we put the engine first.

Other new points about the car make a long list.

Its lines are much more beautiful. The hood is longer and sweeps forward over the distinctive new radiator grille, giving the car a length and grace that are instantly impressive. The fenders are larger, with a wide flare. Horns are concealed behind circular grilles beneath the headlamps. New steel wheels.

Ford upholstery—always of sterling quality and excellent taste—is rich and enduring. The appointments of the car have a new touch of refinement. There

is no question about the increased beauty of the Ford V-8 for 1936.

In more practical matters, many improvements have been made—

Steering is made easier by a new steering gear ratio. The cooling system circulates 4½ gallons of water through a new, larger radiator. Natural thermosiphon action is assisted by two centrifugal water pumps. New-style hood louvers permit a rapid air-flow around the engine.

Easier, quieter shifting of Ford gears—The gear shift lever now travels a shorter distance.

The two qualities you want in brakes—Brakes that stop the car with ease and certainty. Ford Super-Safety Brakes of the long-tested, fool-proof, mechanical design.

Safety—as always—in the electrically welded genuine steel body. Safety Glass all around at no extra cost. Hundreds have written grateful letters because this glass has protected the safety of their families.

A car you can drive without strain all day, if you like, in city or country. Steady, holds the road, responds to the

driver's touch like a well-trained horse. You don't have to "push" or "fight" the Ford V-8—driver and car easily get on terms of good understanding with each other.

An engine has much to do with the roominess of a car. Very much indeed. A long engine uses up car space. The compact V-8 engine permits much of the ordinary engine space to be used by passengers.

It really is a great car in every way, this 1936 Ford V-8—the finest, safest, most dependable Ford car ever built. Get complete details at your nearest Ford dealer.

LOW FORD V-8 PRICES

TEN BODY TYPES—Coupe (5 windows), \$665.
Tudor Sedan, \$675. Fordor Sedan, \$795.
DELUXE—Roadster (with rumble seat), \$725.
Coupe (3 windows), \$725. Coupe (5 windows), \$710. Phaeton, \$735. Cabriolet (with rumble seat), \$815. Tudor Touring Sedan (with built-in trunk), \$750. Fordor Touring Sedan (with built-in trunk), \$830.

F. O. B. Windsor, Ontario. Bumpers, spare tire and taxes extra. All Ford V-8 body types have Safety Glass throughout at no additional cost. Conventional economical tires.